

REACH & REMIND FRIENDS OF THE INDUSTRY SEMINAR: CHALLENGES AND OPPORTUNITIES IN 2012



16th January 2012

ROYALE CHULAN
Kuala Lumpur

Guest of Honor

YB Tan Sri Bernard Dompok
*Minister of Plantation Industries & Commodities,
Malaysia*

ORGANISED BY



M P O C

**Registration
is free**

Seats are limited
and on a first come
first serve basis

Please visit our website at www.mpoc.org.my for more information



PROGRAMME

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MONDAY

16th January 2012

9.00 am Registration & Morning Refreshments

9.30 am **Opening Remarks YBhg. Tan Sri Datuk Dr. Yusof Basiron**
Chief Executive Officer, Malaysian Palm Oil Council

9.45 am **Barriers to Global Palm Oil Trade in 2012 and Beyond**
YBhg. Tan Sri Datuk Dr. Yusof Basiron, *Chief Executive Officer, Malaysian Palm Oil Council*

10.15 am **Emission Controls, Economic Growth and Palm Oil Production**
Dr. Lee Lane, *Visiting Fellow, Hudson Institute, Washington D.C. USA*

10.45 am Tea Break

11.00 am **Sustainability and Wildlife Conservation Updates: The Malaysian Perspective**
Dr. Laurentius Ambu, *Director, Sabah Wildlife Department*

11.30 am **National Biomass Strategy 2020: New Wealth Creation for Malaysia's Palm Oil Industry**
Mr. Bas Melssen, *Executive Vice President and Head of Strategic Impact, Agensi Inovasi Malaysia*

12.00 pm **Palm Oil Price Outlook 2012**
Mr. Benny Lee, *NextView, Kuala Lumpur*

12.30 pm Lunch

2.00 pm **Welcome Address by YBhg. Datuk Lee Yeow Chor**
Chairman, Malaysian Palm Oil Council

2.15 pm **Keynote Address by YB Tan Sri Bernard Dompok**
Minister of Plantation Industries & Commodities, Malaysia

2.40 pm **Dialogue with Minister of Plantation Industries & Commodities Malaysia,
YB Tan Sri Bernard Dompok**

4.00 pm **Wrap-up Comments, followed by Evening Tea and End of Seminar**