

**FINAL ANNOUNCEMENT**

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# IPOSC

## INTERNATIONAL PALM OIL SUSTAINABILITY CONFERENCE 2012

ORGANISED BY



**10-11 September 2012**

**Putrajaya Marriott Hotel  
Putrajaya, Malaysia**

**Conservation**



**GHG**



**FOODS**



**Oleochemicals**



**Biomass-based  
bioenergy**



**AVIATION  
BIOFUELS**



**Biofuel**



**Sustainability**



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# IPOSC

INTERNATIONAL PALM OIL SUSTAINABILITY  
CONFERENCE 2012



## Introduction

In 2008 and 2010, MPOC successfully organized a major international event branded as the International Palm Oil Sustainability Conference (IPOSC) at Kota Kinabalu, Sabah, which was met with positive responses from both local and international industry stakeholders. Due to the strong interest in this flagship event, the IPOSC 2012 will now be held in Putrajaya, Malaysia and is expected to bring in more participants from across the world to seek updates and new information on the sustainability efforts practiced by the Malaysian palm oil industry. Hence, you would not want to miss this golden opportunity to participate at IPOSC 2012. The conference will be an excellent opportunity to learn of the latest developments and issues related to creating a sustainable Malaysian palm oil industry. It will also be a good platform for you to interact on a personal basis with industry stakeholders to reinforce your company's relationship with key industry players.

## Objectives

IPOSC 2012's main objective is to update all stakeholders on the current sustainability practices and developments in the Malaysian palm oil industry. The conference will also be used as a platform to reinforce the message that the industry is committed towards sustainable production and also to promote the application of green technologies such as renewable energy, methane capture and other biomass utilization.

IPOSC 2012 will focus on these and related topics:

- i. Sustainability Issues in Malaysia
- ii. Direct and Indirect Land Use Change
- iii. Biomass Potential
- iv. Sustainability Certification Options

Renowned international experts and speakers have been invited to present at this conference.

## Target Participants

- Plantation companies, downstream stakeholders and buyers who are keen to learn more about the sustainability issue, how it affects their business operations and how to improve their current plantation practices.
- Companies providing services related to sustainability and environmental management for the plantation industry – Green Technology, Renewable Energy, Clean Development Mechanism (CDM), Carbon / Biodiversity Credit, Waste Management, etc.
- Government ministries/agencies and NGOs who are involved with plantations, environment and/or food industry who are keen to learn more about the sustainability developments in Malaysia.
- Interested participants who wish to learn more about current Malaysian efforts.

# TENTATIVE PROGRAMME

DAY 1: MONDAY, 10 SEPTEMBER 2012

**8.00 am** Registration

**9.00 am** Opening Remarks

**9.10 am** Minister's Remarks

**9.20 am** Official Opening and MOU

**9.30 am** Coffee Break / Press Conference

## SESSION 1: GLOBAL PALM OIL SUSTAINABILITY INITIATIVES

**10.00 am** **Plenary Paper : Sustainability, Fair Play and Free Trade in the Modern World, Partnerships for the Development of Sustainability in Malaysia's Palm Oil Sector**

Prof. Dr. Meine Pieter van Dijk, *UNESCO-IHE Institute for Water Education, The Netherlands*

**10.45 am** **Key Sustainability Challenges and Opportunities in the Malaysian Palm Oil Industry**

Mr. Joseph Tek Choon Yee, *IJM Plantations Berhad, Malaysia*

**11.15 am** **The Sustainable Production of Palm Oil in Para State, Brazil**

Mr. Raphael Vale, *Para' State, Brazil*

## SESSION 2: SUSTAINABILITY INNOVATIONS ACROSS THE MALAYSIAN PALM OIL SUPPLY CHAIN

**11.30 am** **The Future of Oil Palm Clones in Malaysia**

Dr. Soh Aik Chin, *Crops For The Future Research Centre/AAR-UNMC Biotechnology Research Centre, Malaysia*

**12.00 pm** **Non CO<sub>2</sub> Greenhouse Gas Sources from Managed and Natural Soils – Fluxes and Mitigation**

Dr. Ute Skiba, *Centre for Ecology & Hydrology, United Kingdom*

**12.30 pm** **Managing Marginal Soils for Sustainable Growth of Oil Palms in the Tropics**

Dr. S. Paramanathan, *Param Agricultural Soil Surveys (M) Sdn. Bhd., Malaysia*

**1.00 pm** Lunch

## SESSION 3: CONSERVATION AND OIL PALM – NO LONGER STRANGE BEDFELLOWS?

**2.00 pm** **Maintaining Biodiversity and Ecosystem Function in the Oil Palm Landscapes of South East Asia**

Dr. William A. Foster, *University of Cambridge, United Kingdom*

**2.30 pm** **Post - Rio +20 – Where does Palm Oil and REDD Stand?**

Dr. Elizabeth Philip, *Ministry of Natural Resources and Environment, Malaysia*

**3.00 pm** **Maintaining Biodiversity and Ecosystem Services within Oil Palm Plantations**

Dr. Jake Snaddon, *University of Oxford, United Kingdom*

**3.30 pm** Coffee Break

**4.00 pm** **Peat Sustainability in the Malaysian Palm Oil Industry**

*Speaker to be confirmed*

**4.30 pm** **The Challenges in Meeting the Sustainability Demands of the Smallholders**

Dr. Reza Azmi, *Wild Asia, Malaysia*

**5.00 pm** Q & A Session

**5.30 pm** Cocktail / End of Day 1

# TENTATIVE PROGRAMME

DAY 2: TUESDAY, 11 SEPTEMBER 2012

8.00 am Registration

## SESSION 4: INTERNATIONAL POLICIES, ILUC AND CERTIFICATION – TRADE BARRIERS OR PROMOTERS?

9.00 am **How Valid is the US EPA RFS2 Palm Oil NODA?**  
Mr. Kurt Blase, *Holland & Knight, USA*

9.30 am **Palm Oil's Contribution in Meeting Malaysia's Target of 40% Reduction in Its Carbon Intensity**  
Dr. Gary Theseira, *Ministry of Natural Resources and Environment, Malaysia*

10.00 am *Speaker to be confirmed*

10.30 am **ILUC – Risks, Remedies and Regulations: The Role of Good Governance for a Sustainable Development**  
Prof. Dr. habil. Uwe Lahl, *BZL Kommunikation und Projektsteuerung GmbH, Germany*

11.00 am Coffee Break

## SESSION 5: SUSTAINABILITY CERTIFICATION – MOVING ON AND MEETING THE MARKET NEEDS

11.30 am **Strengthening the Malaysian World Market Position for Palm Oil by Sustainability Certification**  
Mr. Andreas Feige, *MEO Carbon Solutions GmbH, Germany*

12.00 pm **Managing Land As A Natural Resource with Regards to Environmental, Social and Economic Values: A Palm Oil Industry Case Study**  
Ms. Sarala Aikanathan, *Universiti Malaya, Malaysia*

12.30 pm **ISPO Certification – An Update**  
Dr. Rosediana Suharto, *Indonesian Palm Oil Commission, Indonesia*

1.00 pm Lunch

## SESSION 6: EXPLORING POTENTIAL DOWNSTREAM AND BIOMASS APPLICATIONS: PRESENT AND FUTURE

2.00 pm **Opportunities and Challenges in the Development of A Viable Malaysian Palm Oil Biomass Industry**  
Dr. Ronald Zwart, *CKade BV, The Netherlands*

2.30 pm **2<sup>nd</sup> Generation Hydrocarbon Fuels from Oil Palm by-products**  
Dr. Anjan Ray, *UOP India Pvt. Ltd., a Honeywell Company, India*

3.00 pm **Fostering the Malaysian Palm Oil Biomass Industry through the Bioeconomy Approach**  
Prof. Dr. Mohd Ali Hassan, *Universiti Putra Malaysia, Malaysia*

3.30 pm **A Comparison of the Energy Efficiency of the Palm Oil Biofuel Chain to other Biofuels**  
Dr. Steven Gust, *Neste Oil Corporation, Finland*

4.00 pm **The Future of Palm Oil**  
Tan Sri Datuk Dr. Yusof Basiron, *Malaysian Palm Oil Council (MPOC), Malaysia*

4.30 pm Coffee Break / End of Day 2



Please Fax this Form to MPOC at  
Fax No: 603-7806 2272

# REGISTRATION FORM

Mail or Fax form to:

Please complete the form below. Form may be duplicated for additional registrations

The Secretariat

## INTERNATIONAL PALM OIL SUSTAINABILITY CONFERENCE 2012

### Malaysian Palm Oil Council (MPOC)

2<sup>nd</sup> Floor, Wisma Sawit, Lot 6, SS6 Jalan Perbandaran

47301 Kelana Jaya, Selangor Malaysia

Tel: 603-7806 4097 Fax: 603-7806 2272

Contact persons: Mr. Hassan Ismail (hassan@mpoc.org.my)

Mr. Ooi Boon Han (boonhan@mpoc.org.my)

Please send your registrations and enquiries to: [iposc2012@mpoc.org.my](mailto:iposc2012@mpoc.org.my)



Title: Tan Sri / Dato' Seri / Dato' / Dr / Mr / Ms / Others

Name

Designation

Company

Address

Tel

Mobile

Fax

Email

REGISTRATION FEE	GROUP BOOKING (MINIMUM 3 PAX)	NORMAL RATE
Single (1 person)	<input type="text"/> RM800 per pax <input type="text"/> USD260 per pax	<input type="text"/> RM1,000 <input type="text"/> USD320
Amount Due (RM/USD)	<input type="text"/>	<input type="text"/>
Special Dietary Needs	<input type="radio"/> Vegetarian	<input type="radio"/> Non-Vegetarian

### PAYMENT METHOD

All fees must be paid to the order of Malaysian Palm Oil Council

Cheque/Bank draft No:

Bank-in to CIMB Bank

No 60-62, Jalan SS/14, 47301 Kelana Jaya Selangor

SWIFT CODE: CIBBMYKL

Account No: 12160012671053

Payment by Credit Card:  VISA  MASTERCARD

Card Number

Expiry (mm/yy)

Name printed on card

Signature

### IMPORTANT

1. Please fax copy of bank-in slip as proof/verification of payment.
2. Registration confirmation number will be informed once payment is received.
3. Request for refund will not be entertained after 1 September 2012.

### FOR OFFICE USE ONLY

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Confirmed by

# SPONSORSHIP OPPORTUNITIES



For more information, please contact:

**Mr. Hassan Ismail** or **Mr. Ooi Boon Han**

Tel: **603-7806 4097** Fax: **603-7806 2272**

Emails: **hassan@mpoc.org.my; boonhan@mpoc.org.my**

## Dear Potential Sponsors,

The IPOSC 2012 sponsorship package enables your organization to reaffirm its commitment to sustainable development.

As a sponsor, you are directly supporting the sustainability initiative of the Malaysian palm oil industry. This also demonstrates your organization's willingness to participate in the field of corporate responsibility (CR); and a statement that your organization will always be at the forefront of adhering and (even exceeding) the main tenets of sustainability – achieving the fine balance of economic and social growth while maintaining the delicate nature of the environment.

As the conference is expected to bring in participants from across the world to be updated and explained on the actual sustainability efforts already practiced by the Malaysian palm oil industry, the conference will be a perfect opportunity to showcase your organization's latest sustainability efforts and commitments. Sponsors will also have an ideal platform for interaction with potential new customers, reinforce your company's relationship with key buyers and make use of this event to provide presentations and displays to prospective clients.

As opportunities for the IPOSC 2012 sponsorship packages are limited, please contact our Secretariat: Mr. Hassan Ismail (e-mail: hassan@mpoc.org.my) or Mr. Ooi Boon Han (e-mail: boonhan@mpoc.org.my) to secure your slot. We would be most happy to tailor your sponsorship needs according to your specific roles.

## EVENT PARTNER

**RM20,000** (3 patrons)

**This level of sponsorship benefits the company wishing to register a significant presence at this conference.**

- *Company Profile and product listing in the Conference Souvenir Programme*
- *Display of Company name and logo at Conference venue*
- *Complimentary exhibition booth of 3m x 3m with priority selection*
- *4 complimentary registrations for Conference*
- *Complimentary one full page advertisement space*
- *Option for the inclusion of 1 item of promotion material (or corporate gift) in Conference registration package (to be provided by sponsor)*

*As our event sponsor, you share our goals of reinforcing the message that the Malaysian palm oil industry is committed towards the production of palm oil in a sustainable manner, exceeding even the world's most stringent agricultural standards.*

# HOTEL RESERVATION INFORMATION

## PUTRAJAYA MARRIOTT HOTEL

### ROOM CATEGORY

**Deluxe Single** : RM240++ per room per night inclusive of one breakfast

**Deluxe Twin** : RM275++ per room per night inclusive of two breakfast

**Executive Deluxe** : RM440++ per room per night inclusive of benefits on the Executive Floor

Contact Details:

**MR NELSON LI-YU – Reservation Manager**  
**Putrajaya Marriott Hotel**

IOI Resort, 62502 Putrajaya, Malaysia

Tel No. : 60-3-8949 8888 Fax No. : 60-3-8949 8999

E-mail : reservation1.hotel@marriottputrajaya.com / reservation2.hotel@marriottputrajaya.com

**Hotel accommodation at reduced rates is available at the Putrajaya Marriott Hotel. The hotel reservation form can be downloaded from the MPOC website. Room reservation request is to be sent directly to the Hotel by the participant and is subject to room availability.**