



POTS™

Malaysian Palm Oil,
Breaking Barriers... Creating Opportunities

15-16 October 2012 Kuala Lumpur

PROPOSED POTS KL PROGRAMME

Venue : Shangri-La Hotel, KL

Date : 15-16 October 2012

Day 1 : 15 October 2012

Time	Programme
0800-0850	Registration of Participants
0900-0950	Arrival of YB Tan Sri Bernard Dompok Minister of Plantation and Commodities Malaysia
0905-0915	Welcome Remarks by Y.Bhg Dato' Lee Yeow Chor Chairman of Malaysian Palm Oil Council
0915-0930	Keynote Addresses by YB Tan Sri Bernard Dompok Minister of Plantation and Commodities Malaysia
0930-0935	Opening Ceremony
0935-1020	Plenary Paper : Creating Opportunities for Palm Oil Through the NKEA Dato' Seri Idris Jala, CEO, Performance Management & Delivery Unit (PEMANDU) Prime Minister's Department
1020-1030	Morning Refreshment Break / Business Networking

SESSION 1: Palm Oil Current Issues & Development

1030-1100	Paper 1 : Palm Oil Leads the Way in Sustainable Practices <i>Dato' Carl Bek Nielsen, United Plantations</i>
1100-1130	Paper 2 : The Impact of the Euro Financial Crisis on Palm Oil <i>Wayne Gordon, UBS Securities LLC, USA</i>
1130-1200	Paper 3 : Malaysian Palm Oil : Assuring Sustainable Supply of Oils & Fats into the Future <i>YBhg Tan Sri Datuk Dr. Yusof Basiron, CEO, Malaysian Palm Oil Council</i>
1130-1200	Paper 4 : TBA <i>Y Bhg Datuk Dr. Choo Yuen May, Director General, Malaysian Palm Oil Board</i>
1200-1230	Paper 5 : Weather Effects on Palm Oil Production : Supply Outlook 2012/2013 <i>Ling Ah Hong, Ganling Sdn Bhd</i>
1230-1300	Q & A Sessions
1300-1400	Conference Luncheons

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SESSION 2: Nutrition & Application of Palm Oil

1400-1430	Paper 6 : Health Challenges for Global Oils & Fats Producers <i>Dr. Kalyana Sundram, MPOC</i>
1430-1500	Paper 7 : Updates on the Palm Bases Products Nutrition Aspect <i>Dr. Pramod Khosla, Wayne University, USA</i>
1500-1530	Paper 8 : US Dietary Guidelines and Implications for Global Oils & Fats Consumption <i>TBA</i>
1530-1545	Afternoon Refreshment Break / Business Networking
1545-1615	Paper 9 : Biodiesel Use and Government Policies <i>Ethan Hendricks, Rabobank, USA</i>
1615-1645	Paper 10 : Opportunities in Malaysian Oleochemical Industry <i>Dr. Surina Ismail, Emery Oleochemicals</i>
1645-1715	Q & A Sessions
1715-1900	Cocktail Reception & Business Networking
2000	Gala Dinner

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Day 2 : 16 October 2012

Time	Programme
Regional Workshop	
0830-1030	
Sub-Continent	Paper 1 : Bangladesh (Topic TBA) - Syed Rafiqur Rahman, Technical Director, City Group of Companies Paper 2 : India - Impact of WTO on Indian (Edible) Oilseeds Sector and Safeguard Measures. - Dr. B.V. Mehta, Executive Director of The Solvent Extractors' Association of India Paper 3 : India - Mapping the Indian Edible Oil Market - Mr. Nagaraj Meda, Chairman & MD Of Transgraph Paper 4 : Pakistan (Topic TBA) - Mr. Faisal Iqbal, Regional Manager, MPOC Pakistan
Americas & Europe	Paper 1 : US Oils & Fats Trade - Andrew Bunger, Fuji Vegetable Oils Paper 2 : Challenges for palm oil in the US - Rosidah Radzian, MPOB Regional Director Paper 3 : Euro Zone crisis and the effect on Palm Oil - Mr. Spencer Swartz (Vice president / Associate Director of Energy & Sustainability – Fleishman Hillard) Paper 4 : Analysis of compliance of certain manufacturers labels with EU, French and WTO law - Mr. Paolo Vergano (Fertini Vergano)
Middle East & Africa	Paper 1 : Oils & Fats in East Africa Region: Assessment, Trends & Opportunities - Mr. Vijayraghavan R. Paper 2 : Ethiopia's Oils & Fats Overview - Mr. Salahadin Mohammed A. Omar-Amir Paper 3 : Assessment of the Current Oils & Fat Market Profile and Potentials in Egypt - Mr. Nader Mustafa A. Bassit
Asia Pacific & China	Paper 1 : Opportunities for palm oil in the Australian Food Industry - Michael Guida Paper 2 : Cambodia – A growing market for palm oil - Phillippe Thai Paper 3 : China Oleochemicals Industry - Mr. Zhang Hua Tao Paper 4 : An Outlook of China's Oils & Fats Industry in 2013 - Mr. Cai Neng Bin
1030-1100	Morning Refreshment Break / Business Networking
1100-1200	Workshop Wrap Up Session
1200-1230	Q & A Sessions
1230-1400	Conference Luncheons

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SESSION 3: Market Updates & Price Forecast

1400-1420	Paper 11 : Global Oils & Fats Market and Price Outlook <i>Thomas Mielke, (Video Presentation), Oil World</i>
1420-1440	Paper 12 : Global Challenges - Food Price Volatility & Food Security in Asia <i>Emily French, ConsiliAgra USA</i>
1440-1500	Paper 13 : Financial Tools for Trade and Export of Palm Oil <i>Baharuddin Muslim, Exim Bank</i>
1500-1520	Paper 14 : Shipping & Insuring Palm Oil Exports - Risks & Insurance <i>Joash Tan Ah Chuan, Managing Director, Mestari Adjusters Sdn Bhd</i>
1520-1540	Afternoon Refreshment Break / Business Networking
1540-1600	Paper 15 : Price Outlook 2012/2013 - A Technical Perspective <i>Benny Lee, Jupiter Securities Sdn Bhd</i>
1600-1620	Paper 16 : Export Taxes and Import Tariff : Implications for Processing Margin and World Trade <i>James Fry, LMC International</i>
1620-1640	Paper 17 : Impact of the Global Oils & Fats Prices with Special Reference to India <i>Dorab Mistry, Godrej International</i>
1640-1700	Panel Forum - (Chairperson TBA)
1700-1715	Closing Remarks by <i>YBhg. Tan Sri Datuk Dr. Yusoff Basiron, CEO, Malaysian Palm Oil Council</i>
1715	POTS KL 2012 ENDS

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