

# POTS



## SPONSORSHIP PACKAGE

Get your company's products or services noticed by key decision makers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

Platinum Sponsors	RM 20,000 or US\$ 6,700
Gold Sponsors	RM 15,000 or US\$ 5,000
Silver Sponsors	RM 10,000 or US\$ 3,400
Partners	RM 5,000 or US\$ 1,700

### PLATINUM SPONSORS (RM 20,000 or US\$ 6700)

The Platinum Sponsor will receive maximum exposure through the following benefits:

- VIP invitation for the Official Opening Ceremony.
- Exhibition space of 18m<sup>2</sup> (equivalent to two 3m x 3m standard shell scheme booths) in a prime location.

#### Platinum Sponsor

- Eight (8) seminar registrations

#### Gold Sponsor

- Six(6) seminar registrations

#### Silver Sponsors

- Four (4) seminar registrations

#### Partners Sponsor

- Two(2) seminar registrations

- Full page advertisement in the conference programme booklet worth **RM 1,000 or US\$ 340**
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Platinum Sponsor before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.
- Opportunity to include promotional materials (or corporate gift) in the welcome packets or bags for the delegates.

### GOLD SPONSORS (RM 15,000 or US\$ 5,000)

Benefits for each Gold Sponsor include:

- VIP invitation for the Official Opening Ceremony.
- One (1) complimentary 3m x 3m standard shell scheme booth in a designated prime location.
- Full page advertisement in the conference programme booklet worth **RM 1,000 or US\$ 340**
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Gold Sponsor before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.
- Opportunity to include promotional materials (or corporate gift) in the welcome packets or bags for the delegates.

### SILVER SPONSORS (RM 10,000 or US\$ 3,400)

Benefits for each Silver Sponsor include:

- VIP invitation for the Official Opening Ceremony.
- One (1) complimentary 3m x 3m standard shell scheme booth.
- Full page advertisement in the conference programme booklet worth **RM 1,000 or US\$ 340**
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Silver Sponsor before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.
- Opportunity to include promotional materials (or corporate gift) in the welcome packets or bags for the delegates.

### PARTNERS (RM 5,000 or US\$ 1,700)

Benefits for each Partner Sponsor include:

- VIP invitation for the Official Opening Ceremony.
- One (1) complimentary 3m x 3m standard shell scheme booth.
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Partner before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.

### ADVERTISING IN SOUVENIR PROGRAMME

Full Page

RM 1,000 or US\$ 340

### EXHIBITION

- Standard shell scheme booth (3m x 3m) **RM 3,000 or US\$ 1,020 per booth.**

# POTS™

## SPONSORSHIP, ADVERTISING & EXHIBITING RESERVATION FORM

Please reserve the following sponsorship package and/or exhibition booth for my company/myself:

### SPONSORSHIP

- PLATINUM SPONSOR  
RM 20,000 or US\$ 6,700
- GOLD SPONSOR  
RM 15,000 or US\$ 5,000
- SILVER SPONSOR  
RM 10,000 or US\$ 3,400
- PARTNERS  
RM 5,000 or US\$ 1,700

### ADVERTISING IN SOUVENIR PROGRAMME

Specifications:

- i) Full Page - 297mm (h) x 210mm (w)  
Bleed area - 305mm (h) x 216mm (w)  
Trimmed area - 297 (h) x 210mm (w)

Please reserve the following advertising space:

- FULL PAGE  
RM 1,000 or US\$ 340

### EXHIBITION

- Standard shell scheme booth (3m x 3m) - RM 3000 or US\$ 1020 per booth

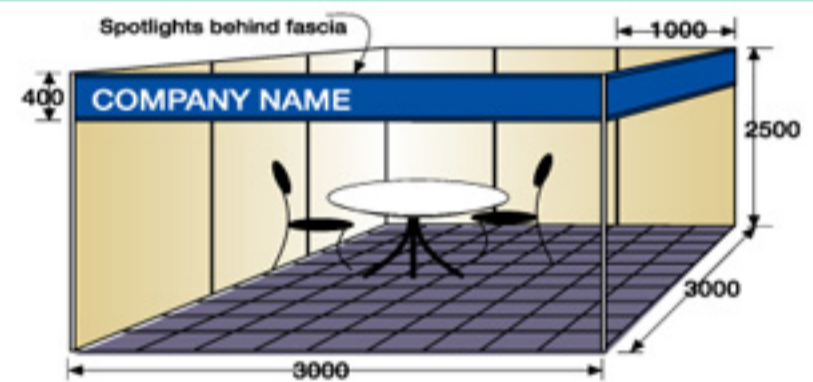
- No of unit (Standard shell scheme booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number)

### MODE OF PAYMENT: PLEASE TICK

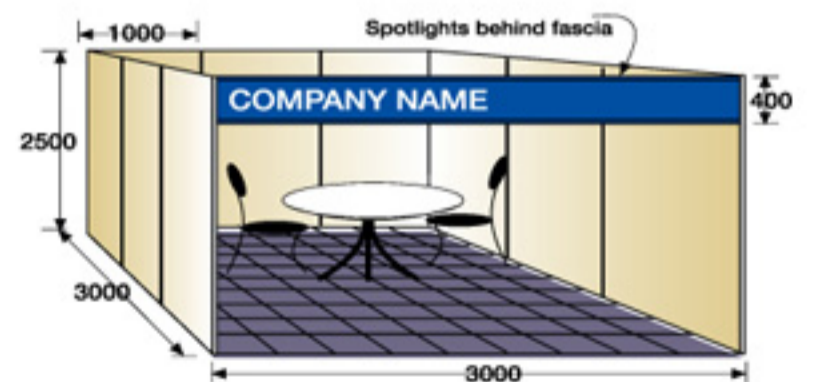
- Cheque - Payable to :  
**Malaysian Palm Oil Council**

Cheque No : \_\_\_\_\_

- Bank-in to CIMB  
Bank Details :  
CIMB Bank, No. 60-62,  
Jalan SS6/14, 47301 Kelana Jaya,  
Selangor, Malaysia.  
SWIFT CODE : CIBBMYKL  
Account No. 12160012671053



Typical corner stand



Centre row stand

### For Office Use Only

Date Received \_\_\_\_\_  
Payment Details \_\_\_\_\_  
Cheque No \_\_\_\_\_  
Amount \_\_\_\_\_