# SPONSORSHIP OPPORTUNITIES

For more information, please contact:

**Mr. Hassan Ismail** or **Mr. Ooi Boon Han** Tel: **603-7806 4097** Fax: **603-7806 2272** 

Emails: hassan@mpoc.org.my; boonhan@mpoc.org.my



#### **Dear Potential Sponsors,**

The IPOSC 2012 sponsorship package enables your organization to reaffirm its commitment to sustainable development.

As a sponsor, you are directly supporting the sustainability initiative of the Malaysian palm oil industry. This also demonstrates your organization's willingness to participate in the field of corporate responsibility (CR); and a statement that your organization will always be at the forefront of adhering and (even exceeding) the main tenets of sustainability – achieving the fine balance of economic and social growth while maintaining the delicate nature of the environment.

As the conference is expected to bring in participants from across the world to be updated and explained on the actual sustainability efforts already practiced by the Malaysian palm oil industry, the conference will be a perfect opportunity to showcase your organization's latest sustainability efforts and commitments. Sponsors will also have an ideal platform for interaction with potential new customers, reinforce your company's relationship with key buyers and make use of this event to provide presentations and displays to prospective clients.

As opportunities for the IPOSC 2012 sponsorship packages are limited, please contact our Secretariat: Mr. Hassan Ismail (e-mail: hassan@mpoc.org.my) or Mr. Ooi Boon Han (e-mail: boonhan @mpoc.org.my) to secure your slot. We would be most happy to tailor your sponsorship needs according to your specific roles.

#### **EVENT PARTNER**

RM20,000 (3 patrons)

This level of sponsorship benefits the company wishing to register a significant presence at this conference.

- Company Profile and product listing in the Conference Souvenir Programme
- Display of Company name and logo at Conference venue
- Complimentary exhibition booth of 3m x 3m with priority selection
- 4 complimentary registrations for Conference
- Complimentary one full page advertisement space
- Option for the inclusion of 1 item of promotion material (or corporate gift) in Conference registration package (to be provided by sponsor)

As our event sponsor, you share our goals of reinforcing the message that the Malaysian palm oil industry is committed towards the production of palm oil in a sustainable manner, exceeding even the world's most stringent agricultural standards.

# HOTEL RESERVATION INFORMATION

## **PUTRAJAYA MARRIOTT HOTEL**

### **ROOM CATEGORY**

Deluxe Single : RM240++ per room per night inclusive of one breakfast
Deluxe Twin : RM275++ per room per night inclusive of two breakfast

Executive Deluxe: RM440++ per room per night inclusive of benefits on the Executive Floor

Contact Details:

# MR NELSON LI-YU – Reservation Manager Putrajaya Marriott Hotel

IOI Resort, 62502 Putrajaya, Malaysia

Tel No.: 60-3-8949 8888 Fax No.: 60-3-8949 8999

E-mail: reservation1.hotel@marriottputrajaya.com/reservation2.hotel@marriottputrajaya.com

Hotel accommodation at reduced rates is available at the Putrajaya Marriott Hotel. The hotel reservation form can be downloaded from the MPOC website. Room reservation request is to be sent directly to the Hotel by the participant and is subject to room availability.